

BRAND

BRAND YOURSELF!

2017 HPC NATIONAL HOME PERFORMANCE Conference and Trade Show

MARCH 19 -22, 2017 • NASHVILLE, TN



You're joining us to attract more business.

The more leads you get the better opportunities you have to convert them into sales. It's time to put on your savvy marketer hat and distinguish yourself from your competitors. Create a lasting impression in the minds of HPC Conference and Tradeshow attendees. *This is your chance to shine. Get your name and logo out there!*

Reception Sponsorships

- Sponsor a Welcome Reception – \$10,000 – **SOLD – TVA**
- Sponsor the Evening Reception – \$7,500
- Sponsor the Lunch – \$5,000
- Sponsor a Coffee Break – \$1,500 – **SOLD – TVA**
SOLD – TruTech Tools – One coffee break still available

Technology

- Sponsor the Conference Mobile App – \$6,500
- Get your own Mobile App Push Notification – \$200
- Advertise Your Brand on the Mobile App
- Sponsor a Branded Charging Station
- Host a Branded Internet Hub Spot
- Conference-wide Wi-Fi Tech Sponsor
- AV Sponsor



Banners & Signage

Each opportunity includes your company logo displayed on this product give-away

- Tote Bag – \$5,000 – (*Exclusive – One only*)
- Lanyards – \$3,500
- Conference Badge – \$2,500
- Custom Logo Projection – \$1,500
- Exhibitor Traffic Builder – \$750
- Hotel Room Key – **SOLD – EFI**
- Free Standing Banner
- Conference Banner
- Floor Decals
- Graphic Panel with Branded Base
- Lobby Elevator Banner
- Hydration Wellness Station
- Reusable Water Bottles
- Hotel Room Gifts



For exact pricing and many more custom branding options, contact Chris Docchio –
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Home
Performance
Coalition

www.homeperformance.org/conferences/2017-hpc-national-home-performance-conference-trade-show/#brand