Join the Home Performance Coalition in New Orleans and enjoy four conferences under one roof. Find specific educational tracks for your area of expertise, and your personal level of experience.

**Home Performance Contracting Businesses:** Enjoy tracks focused on business development and operations strategies designed to give you an edge in the industry. Efficiency First is developing this programming, specifically focusing on the business of home performance, to address the unique issues you face on the job. We’ll also continue our tradition of providing the key building science information you need, with specific sessions for the seasoned professional, and others for those new to the industry. In addition to educational opportunities, we offer you the chance to network with like-minded contractors. Build new relationships and exchange ideas with people who work and think like you.

**Weatherization Professionals:** If you are an installer or auditor, or an agency or state administrator, we have specific educational content for you. Discover the latest trends and information on affordable housing programs. Our track dedicated to weatherization operations offers sessions for those who manage the day to day operations of agencies and programs. We also offer technical sessions for varying levels of experience, whether you are new to weatherization, or you are a 30-year veteran. Delve into a conference schedule specifically crafted for you and your personal level of experience.

**Program Administrators:** If you work within energy efficiency programs at the federal or state level, within a utility or elsewhere, we have specific content for your needs. Attend a variety of sessions about how to run the most efficient program operation, how to measure your success, the latest policy updates affecting your work, and more.

**Residential Energy Efficiency:** Are you an HVAC or insulation contractor, or a remodeler transitioning your business to the whole house approach? Are you a policy influencer or maker? Our conference is for you. Manufacturers, distributors, trainers, educators, supporters, those in emerging technologies and contractors will all find value in the tracks we provide. This might be your first conference or your 29th time participating – we offer learning at every level with our four-conferences-in-one approach. No matter your perspective, there’s a spot for you under our roof!

Earn CEUs, network with like-minded professionals, and discover the latest technology, trends and products at our Trade Show.


**Table of Contents** – Click on the page you wish to view.

- [2 Monday Workshops](#)
- [3 Tuesday Conference Agenda](#)
- [5 Wednesday Conference Agenda](#)
- [7 Thursday Conference Agenda](#)
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- [10 Sponsors](#)
- [11 Exhibit/Trade Show Information](#)
Daily Highlights

Monday, May 4
• Workshops*
• Home Performance with Energy Star Partner Meeting
• Exhibitor Booth Set-up

Tuesday, May 5
• Welcome and General Session
• Conference Sessions
• Trade Show
• Welcome Networking Reception at the Trade Show

Wednesday, May 6
• Conference Sessions, cont’d.
• Trade Show, cont’d.
• Evening Networking Reception

Thursday, May 7
• Conference ends at Noon
• Trade show breakdown

*Workshops are offered on Monday and are included in the cost of the conference.

Full-Day Workshops | 8:00 am–5:00 pm

- Home Performance Sales Booster
  Mike Rogers
  8:00 - 10:00 am  Words (& Deeds) that Sell
  10:30 am - 12:00 pm  Consulative Sales in Home Performance
  1:00 - 2:30 pm  Avoid the Audit Report Trap in Your Sales Presentation
  3:00 - 5:00 pm  Objection Handling in Sales

- Guaranteed Success for Home Performance Projects
  Gavin Healy, Mike MacFarland, Dan Perunko

4-Hour Workshops | 8:00 am–Noon

- House as a System
  Dave Keefe
- Speed Dating Educational Tools, Tips, Technologies & Theories (Part 1)
  Kelly Cutchin, Chris Dorsi, Jim Harmon, Dale Sherman, Anna Sullivan
- On the Path Strategies: Deep Reductions One Step at a Time
  Linda Wigonington
- Infrared Camera Skills for the Building Thermographer
  Wyatt Nease
- Multifamily Blower Door Testing
  Jon Bluey, Kevin Brennan, Pete Burns, Joe Medosch, Paul Morin, J West

4-Hour Workshops | 1:00–5:00 pm

- How to be Smarter Than Air
  Joe Kuonen, Bruce Manclark, Gary Nelson, Bill Spohn
- The 2015 Ventilation Extravaganza
  Paul Francisco, Rick Karg
- Speed Dating Educational Tools, Tips, Technologies & Theories (Part 2)
  Jon Bluey, Amanda Hatherly, Suzanne Harmelink, Joe Medosch
- Advanced Air Sealing
  Matt Redmond, Andy Stone, Dale Sherman
- Mobile Home Retrofit Techniques & Strategies
  Bob Pfeiffer
- Home Energy Management Systems
  Carlyn Aarish, Joey Barr, Sean Bleything, Emily Kemper, Claire Mizolek, Kara Saul Rinaldi, TBD

Complete schedule and more workshops coming soon!

Learn.
Explore the industry’s most comprehensive educational agenda, with cutting-edge topics in building science, business development, policy and program updates, and beyond.

Connect.
Network with contractors, weatherization agencies and crews, utilities, manufacturers, HVAC pros, government agencies, and more.

Explore.
This event includes the industry’s largest trade show, with the products and services you need to better serve your clients.

Come to the Big Easy for an unforgettable conference experience with the Home Performance Coalition!

## AGENDA | TUESDAY | May 5, 2015

### 8:30–10:00 am General Session

<table>
<thead>
<tr>
<th>TRACK</th>
<th>BREAKOUT 1</th>
<th>10:30-11:45 am</th>
<th>BREAKOUT 2</th>
<th>1:15-2:45 pm</th>
<th>BREAKOUT 3</th>
<th>3:15-4:45 pm</th>
</tr>
</thead>
</table>
| **Residential Energy Efficiency** | **Fundamentals** | Building Science Everyone Should Know  
A. Tamasin Sterner | **IAQ 101** | Rick Karg | **Zone Pressure Diagnostics 101** | Cory Chovanec |
| **Program Administrators** | **Building Envelope** | Affordable Window Retrofit Solutions  
Katherine Cort, Thomas Culp, Sarah Widder | Advanced Air Sealing  
Cory Chovanec | **Crawl Spaces: Northern & Southern Solutions**  
Eric Kjelshus, Bennie Marshall |
| **Weatherization** | **HVAC & Mechanical Systems** | Dumb Things You Can Do to an Air Conditioner in Humid Climates  
Isaac Savage | **NASCAR Ducts: Effective Duct Design & Airflow Management**  
Joe Kuonen, Bruce Manclark |
| **Home Performance Contracting Businesses** | **IAQ & Ventilation** | Indoor Air Quality Pop Science: What Are We Ventilating For?  
Paul Francisco | IAQ in Tight Homes  
Iain Walker | **Rethinking Combustion Safety Diagnostics**  
Brett Singer |
| **Home Performance Business Operations** | **Diagnostics & Audits** | Basic Airflow Testing  
Eric Kjelshus, Bruce Manclark, Bill Spohn | Making Sense of Combustion Safety Testing Protocols  
Paul Francisco | **Diagnostic Tools: Determining the Tools You Need & Doing More with Them**  
Dan Maksimy, Courtney Moriarta, J West |
| **Home Performance Sales & Marketing** | **For Seasoned Pros** | Ventilation Strategies in Hot Humid Climates  
Allison Bailes | Advanced Airflow Testing  
Eric Kjelshus, Bruce Manclark, Bill Spohn | **Outside the Envelope: Conundrums, Complexity & Occupants**  
Dick Kornbluth, Linda Wigington |
| **Home Performance Coalition** | **Home Performance Business Operations** | Your Annual Operating Plan as a Management Tool  
Mike Rogers | Bring on the Sun! Integrating Solar Lending & Home Performance  
Timothy Croman, Don Kartzman, TBD | **Critical Factors for Home Performance Success**  
Marc Tannenbaum |
Suzanne Shelton | Differentiating Your Company Based On Service  
Drew Cameron | **Why Just Keep Score When You Can Change the Score and Win BIG!**  
Drew Cameron, TBD |

To help you find the right tracks for your specific area of work, follow the color of the dot(s) that corresponds with your profession. The blue dot is for anyone interested in learning more about residential energy efficiency in a broader sense.
## AGENDA | Tuesday | May 5, 2015

### BREAKOUT 1 | 10:30-11:45 am
- **Weatherization & Water**
  - Amanda Hatherly

### BREAKOUT 2 | 1:15-2:45 pm
- **Weatherization Program Management**
  - Erica Burrin, Kelly Cutchin, Josh Olsen

### BREAKOUT 3 | 3:15-4:45 pm
- **DOE Weatherization Update**
  - Erica Burrin, Kelly Cutchin, Chuck Kurnik, Josh Olsen

### TRACKS

#### Weatherization Operations
- **The Health & Housing Interaction**
  - Brett Singer, Jonathan Wilson

#### Health, Resiliency, Affordability
- **Portfolio Approach to Multifamily Retrofits**
  - Andrew Brooks, Matthew Brown, Amy Dryden, Laura Palombi

#### Multifamily
- **Finding the Right Participants: The Secret Sauce of Targeting**
  - Mark Dyen, Terry Freeman, Brandon Renaud, Kurt Ruecke

#### Program Operations
- **Empowering Contractors to be the Face of Your Program**
  - Luke Giustra, Tim Miller, Jennifer Norz, Andrew Shepard

#### Program Updates & Successes
- **Weatherization & Home Performance Policy**
  - Kara Saul Rinaldi, Damian Hodkinson, Josh Olsen, John Redmond

#### Valuing Energy Efficiency & Policy
- **Deploying HPXML: Benefits, Opportunities & Lessons Learned**
  - Julie Caracino, Ryan Clemmer, Gavin Hastings, TBD

#### Leading the Way
- **EPA Clean Power Plan: 111(d) Explained**
  - Steve Cowell, Paul Miller, Kara Saul Rinaldi

- **HPXML is for More Than Just Home Performance**
  - Greg Thomas, Robin LeBaron, Ethan MacCormick, Paul Mathew

- **Residential Energy Efficiency in the Southeast**
  - Ashley Fournier, Cynthia Adams, Abby Schwimmer, Jeff Smith

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**General Session**

**Tuesday, May 5**

8:30 -10:00 am

Join us for an interactive, roundtable discussion with industry leaders about our collective future and direction. During the general session, we will use crowdsourcing technology to make sure everyone’s voice is heard. Whether you are new to the industry or a 30-year veteran, we want to hear what you have to say, as this conversation is at the core of our coalition’s work. Stay tuned for more information!
## AGENDA | WEDNESDAY | May 6, 2015

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<th>TRACK</th>
<th>BREAKOUT 4</th>
<th>9:00-10:15 am</th>
<th>BREAKOUT 5</th>
<th>10:45 am-Noon</th>
<th>BREAKOUT 6</th>
<th>1:30-3:00 pm</th>
<th>BREAKOUT 7</th>
<th>3:30-5:00 pm</th>
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</thead>
<tbody>
<tr>
<td><strong>Fundamentals</strong></td>
<td>HVAC 101 Bill Spohn</td>
<td></td>
<td>Insulation 101 David Keefe</td>
<td></td>
<td>Navigating the Maze of Standards &amp; Certifications Tilman Hardy</td>
<td></td>
<td>All Aboard! It’s Time for You to Catch the Home Performance with ENERGY STAR Train Jason Bogovich, Caroline Hazard, Ely Jacobsohn, Madeline Koewler</td>
<td></td>
</tr>
<tr>
<td><strong>Building Envelope</strong></td>
<td>Superinsulated Walls: Performance &amp; Cost Katrin Klingenberg</td>
<td></td>
<td>Insulating Masonry Wall Tom Brodbeck</td>
<td></td>
<td>Roof Deck Insulation Strategies Tom Brodbeck, Gavin Healy</td>
<td></td>
<td>Diffusion Vents &amp; Vapor Barriers: Strategies for Non Foam Insulated Vaulted Roofs Achilles Karagiozis, Dan Perunko</td>
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</tr>
<tr>
<td><strong>Diagnostics &amp; Audits</strong></td>
<td>Clearing the Air: Static Pressure Testing 101 Chandler von Schrader, Joe Medosch, Casey Murphy</td>
<td></td>
<td>Duct Leakage Testing: Codes, Compliance &amp; Testing Frank Spevak</td>
<td></td>
<td>Slaying the Unicorn: Walk through or Diagnostic Audits Emily Salzberg, Dan Wildenhous</td>
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<td>From Diagnostics to Work Orders Amelia Godfrey, Hal Smith</td>
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<tr>
<td><strong>Home Performance Business Operations</strong></td>
<td>The Training Paradigm: Where Instruction, Leadership &amp; Sales Meet Chris Dorsi, Brad Turner, J West</td>
<td></td>
<td>Quality is King: Using Quality Tools to Increase Efficiency, Reduce Costs, &amp; Increase Profit John Tooley</td>
<td></td>
<td>How to Put Yourself out of Business: Real Talk From Contractors Who Have Survived to Tell Their Tales Michelle Griffith, Damian Hodkinson, Dan Thomsen</td>
<td></td>
<td>Energy Efficiency 2.0: What EE Metering Can Do for Contractor Markets Matt Golden, Gavin Hastings, Dan Kartzman</td>
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<tr>
<td><strong>Home Performance Sales &amp; Marketing</strong></td>
<td>Reading Body Language to Sell Home Performance Kevin Farrell</td>
<td></td>
<td>Boosting Your Home Performance Business With Online Video Kevin Farrell</td>
<td></td>
<td>Customer Financing: How to Use Financing to Increase Sales &amp; Ticket Size Trey Muffet</td>
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<td>Innovations in Home Performance Marketing: A Contractor Panel Sammy Chu, Dan Thomsen, Peter Troast, Chad Ruhoff</td>
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- Home Performance Contracting Businesses
- Weatherization
- Program Administrators
- Residential Energy Efficiency

( ) Indicates moderator
## AGENDA | WEDNESDAY | May 6, 2015

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<tbody>
<tr>
<td>Weatherization Operations</td>
<td>Strategies for Implementing ASHRAE 62.2 in Weatherization</td>
<td>Weatherization Plus Health Update</td>
<td>Advances in Program Management Tools</td>
<td>Effective Production-based Training &amp; Mentoring</td>
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<tr>
<td></td>
<td>Paul Francisco, Rick Karg</td>
<td>John Davies, Carla Patts</td>
<td>Dave Dexter, Patrick Larkin, Derek Schroeder</td>
<td>Suzanne Harmelink, Brad Turner</td>
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<tr>
<td>Health, Resiliency, Affordability</td>
<td>Best Practices in Low-Income Programming</td>
<td>Braiding Program Resources &amp; Community Collaboration to Accomplish More</td>
<td>Resident Health Improvements through Enhanced Weatherization</td>
<td>Making the Connection: Efficiency &amp; Resiliency in Affordable Housing</td>
</tr>
<tr>
<td></td>
<td>Jacqueline Berger, Elizabeth Chant</td>
<td>Rey España, Kris Grube, Kelly Haines</td>
<td>Wes Stewart</td>
<td>(Leia Sims), Jackie Dadakis, Laurie Schoeman, Roderick Scott</td>
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<tr>
<td>Multifamily</td>
<td>Making the Leap to the Multifamily Market</td>
<td>Market Readiness Attributes for Establishing Multifamily Programs</td>
<td>Engaging Multifamily Building Owners through Baseline Building</td>
<td>Green Operations &amp; Maintenance: People Power for Better Performance</td>
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<tr>
<td></td>
<td>(Kimberly Loewen), Daryl Evans, Christian Generes, Stephanie Mezynski, Sydney Roberts</td>
<td>(Louise Sharrow) Angelina Benson, Elizabeth Chant, Laura Polombi</td>
<td>Energy &amp; Water Use</td>
<td>Susan Peterson</td>
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<tr>
<td>Program Operations</td>
<td>Strategies for Lowering Costs for Delivering Energy Efficiency</td>
<td>Making Sense of the Home Performance with ENERGY STAR Data</td>
<td>Reduce Your Program Costs by Rethinking Quality Management</td>
<td>Total Home Performance &amp; Aggregating Interests</td>
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<tr>
<td></td>
<td>(Alex Scott), Julie Caracino, Maggie Gibbs, Frank Rapley, Dan Ridings, Kevin Woley</td>
<td>Dale Hoffmeyer, Gannate Khowailed, Ely Jacobsohn</td>
<td>(Ely Jacobsohn), Kevin Berg, Amy Beley, Courtney Moriarta, Kevin Powell, John Tooley</td>
<td>(Steve Dunn), Ryan Clemmer, Tim Miller</td>
</tr>
<tr>
<td>Program Updates &amp; Successes</td>
<td>Advancing Home Performance with ENERGY STAR Partnership Models</td>
<td>Measuring Energy Performance &amp; Improving Realization Rates</td>
<td>Program Design Best Practices to Integrate Home Performance &amp; HVAC</td>
<td>Redefining Community: Community-Based Programs Strategies for Success</td>
</tr>
<tr>
<td></td>
<td>Ely Jacobsohn, Courtney Moriarta</td>
<td>(Keith Aldridge) Jerone Gagliano, Matt Golden, Leif Magnuson</td>
<td>(Chandler von Schrader), Jim Clark, Matt Fiscus, Andrew Isaacs, Emily Levin</td>
<td>(Jonathan Cohen), Shawn Collins, Kelsey Horton, Emily Salzberg, Evie Schwartz</td>
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<tr>
<td></td>
<td>Cynthia Adams, Robin LeBaron, TBD</td>
<td>(Pamela Brookstein), Cynthia Adams, Lauren Hansen, Caroline Hazard, David Heslam, Kristi Matthews, Marcia Tolentino</td>
<td>(Joan Glickman), Sandy Adams, Terry Freeman, Lauren Hansen, Gannate Khowailed</td>
<td>Richard Fohey, David Heslam, Patty Kappaz, Emily Levin, Evan Sereten, Alissa Whitehm, Mark Wyman</td>
</tr>
<tr>
<td>Leading the Way</td>
<td>Home Performance Policy on the State Level: What Works &amp; What Doesn’t</td>
<td>The Emergence of a Smart Home: Policies to Integrate Smart Grid Technologies to Advance Home Performance</td>
<td>Measured Results for Connected Devices</td>
<td>At the Frontiers of Cost-effectiveness Screening Reform: Innovations at the State Level</td>
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<td></td>
<td>(Kara Saul Rinaldi), Steve Dunn, Damian Hodkinson, Tim Miller, Heather Szymanski</td>
<td>Rick Cournihan, Nick Payton, Kara Saul Rinaldi, TBD</td>
<td>Caryl Aarish, Joey Barr, Michael Blasnik</td>
<td>(Brian Castelli), Scot Davidson, Robin LeBaron, Abby Schwimmer, Brian Toll</td>
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</table>

### Content Added Weekly!

#### TRACKS

- Weatherization Operations
- Health, Resiliency, Affordability
- Multifamily
- Program Operations
- Program Updates & Successes
- Valuing Energy Efficiency & Policy
- Leading the Way

#### Sessions

- **Breakout 4** (9:00-10:15 am)
- **Breakout 5** (10:45 am-Noon)
- **Breakout 6** (1:30-3:00 pm)
- **Breakout 7** (3:30-5:00 pm)

#### Program Design Best Practices to Integrate Home Performance & HVAC

**Speaker:** Chandler von Schrader, Jim Clark, Matt Fiscus, Andrew Isaacs, Emily Levin

**Other Sessions:**

- **7:00–8:30 pm Evening Session — Haunted Home Performance: True Stories from the Field**

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### AGENDA | THURSDAY | May 7, 2015

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<th>TRACK</th>
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</thead>
<tbody>
<tr>
<td>Fundamentals</td>
<td>Communication Basics</td>
<td>Rana Belshe</td>
<td>Mobile Home Basics</td>
<td>Bob Pfeiffer</td>
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<tr>
<td>Building Envelope</td>
<td>Attic Ventilation</td>
<td>Jeff Gordon, Collin Olson</td>
<td>Building Brainteasers &amp; Solutions</td>
<td>David Abrey</td>
</tr>
<tr>
<td>HVAC &amp; Mechanical Systems</td>
<td>Why Duct Sealing Fails</td>
<td>Rick Chitwood, Dan Perunko</td>
<td>Fundamentals of Psychrometrics</td>
<td>Allison Bailes</td>
</tr>
<tr>
<td>IAQ &amp; Ventilation</td>
<td>Your House Stinks When Your Kitchen Ventilation Doesn’t Suck Enough</td>
<td>Brett Singer</td>
<td>The Whole House Intersection: Integrating Lessons from Building Envelope, HVAC &amp; Ventilation</td>
<td>(Casey Murphy), TBD</td>
</tr>
<tr>
<td>Diagnostics &amp; Audits</td>
<td>Avoiding Analysis Paralysis: Getting Energy Audits To Work for Us, Not Against Us</td>
<td>Laura Hutchings, Sarah Moore, Mark Wyman</td>
<td>What Your Infrared Camera is Telling You: The Science Behind How Thermal Imagers See The World</td>
<td>Matt Schwoegler</td>
</tr>
<tr>
<td>Home Performance Business Operations</td>
<td>Incorporating Healthy Homes Into Your Company’s Marketing, Sales &amp; Operations</td>
<td>Kris Grube</td>
<td>Building Your Team: How to Effectively Hire for Home Performance Retrofitting</td>
<td>Michelle Griffith, Scott Donelson</td>
</tr>
<tr>
<td>Home Performance Sales &amp; Marketing</td>
<td>What’s the Best Way to Sell Home Performance? Become a Storyteller</td>
<td>Laura Palombi</td>
<td>All About Lead Generation &amp; Internet Marketing</td>
<td>Peter Troast</td>
</tr>
</tbody>
</table>

### You don’t want to miss this year’s conference in New Orleans!

You will enjoy not only the music, food and culture of one of the nation’s most treasured cities, but also will take away valuable information while forging new professional connections that will propel your business forward in the industry.

Music lovers take note:
the conference hotel room block includes rooms during the final weekend of The New Orleans Jazz & Heritage Festival, better known as Jazz Fest. These rooms are being offered at the conference rate, so don’t wait as space is filling up fast. Laissez les bons temps rouler!

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<tbody>
<tr>
<td>Weatherization Operations</td>
<td>Comparing Crew &amp; Contractor Based Delivery of Weatherization Services</td>
<td>Allen Carbert, Dave Geisthardt</td>
<td>Customer Education Tools</td>
<td>Rona Belshe</td>
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<tr>
<td>Health, Resiliency, Affordability</td>
<td>Achieving High Savings from Low-Income Energy Efficiency Programs</td>
<td>Jacqueline Berger, David Carroll</td>
<td>Identifying Funding Partnerships</td>
<td>(Wes Stewart), Khalil Shahyd, Scot Spenser</td>
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<tr>
<td>Multifamily</td>
<td>Multifamily Testing: By Unit or Building</td>
<td>TBD</td>
<td>How to Sell Retrofits to Multifamily Building Owners: Using Non-energy Benefits to Seal the Deal</td>
<td>Kimberly Loewen</td>
</tr>
<tr>
<td>Program Operations</td>
<td>Contractor Scoring For Improved Program Performance</td>
<td>(Diane Ferington), Harrison Grubbs, Frank Nitti, Andrea White</td>
<td>Better Buildings Residential Program Solution Center: Lessons from Leading Communities</td>
<td>Amanda Chiu, Danielle Sass Byrnett</td>
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<tr>
<td>Program Updates &amp; Successes</td>
<td>Gaming Energy Efficiency</td>
<td>Emily Kemper, Raj Shukla</td>
<td>Bridging the Solar &amp; Energy Efficiency Divide</td>
<td>Cynthia Adams, Beth Galante, Hal Smith</td>
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<tr>
<td>Valuing Energy Efficiency &amp; Policy</td>
<td>Innovative Financing Tools for Home Performance</td>
<td>(Bruce Mast), Carl Fawcett, Andrew Isaacs, Greg Leventis, Trey Muffet</td>
<td>Efficiency that a Banker Can Love</td>
<td>(Wesley Holmes) Sandy Adomatis, Joan Glickman, Kristi Matthews</td>
</tr>
<tr>
<td>Leading the Way</td>
<td>Building Resiliency with Energy Efficient Disaster Recovery</td>
<td>Keith Canfield, Jodi Slick</td>
<td>Looking at Tomorrow, Today</td>
<td>John Tooley</td>
</tr>
</tbody>
</table>

* Home Performance Contracting Businesses  ● Weatherization  ● Program Administrators  ● Residential Energy Efficiency

( ) Indicates moderator
Scholarships are now available!
The Home Performance Coalition is offering a limited number of scholarships to encourage home performance students and professionals to attend the conference. Applications are accepted through Friday, March 27, 2015. Learn more.

Support the HPC Memorial Scholarship Fund by making a tax-deductible contribution today! Donate now.

CEUs
Continuing Education Credits
HPC is a continuing education service provider, and many sessions offer credits for advancing attendees' professional careers through educational opportunities from allied organizations.

Visit the CEU Information page of our website for the most up-to-date listing of CEU providers for this event.

Conference Pricing
Full Conference Registration ..............$775 (Ends on April 7)
Late Registration ............................ $875 (Begins on April 8)
Conference One-Day Pass .............$400 per day
Trade Show Only Pass ......................$150

Additional Registration Options:
Transcript of Courses ..........................$15
Home Energy Magazine Subscription ..................$65

Location Information
Venue Address:
Hyatt Regency New Orleans
601 Loyola Avenue
New Orleans, LA 70113

Hotel Information
The Home Performance Coalition has reserved a discounted group room block for the 2015 ACI National Home Performance Conference at the host hotel the Hyatt Regency New Orleans.

Hotel rooms are available at discounted rates starting at $225.00 (plus taxes and fees). To make your reservation online, visit: https://resweb.passkey.com/go/ACInatlhomeperformceconf.

For questions regarding hotel room reservations, please call 888.421.1442 (toll-free). Please reference the 2015 ACI National Home Performance Conference to receive the group discount.
Join HPC in Leading the Way!

Show your support of the home performance industry while networking with event attendees, exhibitors, presenters, and colleagues. Sponsorships are customized to align with your specific goals, ensuring that your needs are met and your marketing message reaches your target audience.

Learn more about sponsorship opportunities at the ACI National Home Performance Conference. If you have questions about sponsorship opportunities and options, please contact HPC’s Director of Business Development, Jim Browne, at 412-424-0094 or jbrowne@homeperformance.org.
Interested in exhibiting at the industry’s largest trade show?

There are many valuable benefits to adding this to your business strategy. Here are the top three:

1. **No more cold calls!**
   When you meet people in person, you can better meet their needs. Then the follow-up phone call is easy. It’s personal!

2. **Learn from others!**
   Learn first-hand what is hot in the industry and what is not. Ask your peers about their experiences and opinions.

3. **The magic of networking!**
   Rub elbows with manufacturers, policy makers, utilities, contractors, NGOs, and others from the industry.

*Hurry! Booth space is selling fast.*

Learn more about exhibiting at the National Home Performance Conference. If you have questions about exhibiting or about the trade show please contact HPC’s Trade Show Director, **Chris Docchio**, at 412-424-0046 or [cdocchio@homeperformance.org](mailto:cdocchio@homeperformance.org).

---

**Trade Show Hours**

**Monday, May 4**
- Noon-9:00 p.m. Exhibitor booth set-up

**Tuesday, May 5**
- 7 a.m.-2:45 p.m. Trade Show
- 4:45 p.m.-6:30 p.m. Trade Show

**Wednesday, May 6**
- 7:00 a.m.-3:00 p.m. Trade Show
- 5:00 p.m.-6:30 p.m. Trade Show

**Thursday, May 7**
- 7:00 a.m.-11:00 a.m. Trade Show
- 11:00 a.m.-5:00 p.m. Trade Show breakdown

*Subject to change.

**Click here** to find answers to frequently asked questions.