

YOUR COMPANY NAME is proud to partner with the Home Performance Coalition for an exciting, unique and intensive Conference and Trade Show focusing on building science, technical updates, industry trends, smart home technology, and so much more.

October 19-20, Springfield, MA Mass Mutual Center

Expand your knowledge. Grow your business.

Milestone Dates:

- August 1st - Hotel Block Open through September 29th
- August 22nd – Agenda Release
- September 20th - Regular Registration \$375
- September 21st - Late Registration begins \$475

Shortened link: <http://bit.ly/2a70u2E>

Sample Facebook/LinkedIn/Email Blurbs:

- The Home Performance Coalition is coming to Springfield, MA for the New England Regional Conference. Join industry leaders along with fellow weatherization professionals, home performance contracting businesses, program administrators, and others working in the residential energy efficiency industry for a cutting edge educational experience. Discover the latest in smart home technology, building science and technical updates, industry trends and more. #HPCNE16 <http://bit.ly/2aaKryC> @HPCorg
- REGISTER TODAY! Become a part of the home performance & weatherization conversation as we work together to strengthen the industry through education, networking and new ideas. Grow your business and enhance your career in New England! October 19-20, 2016, Springfield, MA – The Mass Mutual Center #HPCNE16 <http://bit.ly/2aaKryC> @HPCorg

Twitter:

- Grow your business; enhance your home performance career in New England w/the @HPCTweets Conference. #HPCNE16 <http://bit.ly/2aaKryC>
- New England Regional Conference - Hotel room blocks now available. Register today #HPCNE16 <http://bit.ly/2aaKryC>
- Check out @HPCTweets New England Conference opportunities. Don't delay; register today. <http://conta.cc/2aG85Yo>

OVERVIEW

Expand your knowledge.

Grow your business.

Receive credits through the [Building Performance Coalition](#) (BPI).

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we work together to strengthen the industry through education, networking and new ideas. Grow your business and enhance your career in New England! We'll see you in Springfield.

For more information visit, <http://www.homeperformance.org/conference/2016-hpc-new-england-regional-home-performance-conference>