

INSERT COMPANY NAME in partnership with the Home Performance Coalition are excited to offer local Pittsburgh contractors a unique, intensive and coordinated training workshop developed exclusively for home performance companies.

**September 27-28, Pittsburgh,
The CCI Center
&
September 29-30, Philadelphia
ECA's Knight Training Center**

Expand your knowledge. Grow your business.

Join three of the industry's leading thinkers for an intimate 1.5 day intensive session focusing on Quality Management, Sales and Marketing. Check out the [HPC Contractor Business Workshop Series](#) and receive 11.25 credit hours through the [Building Performance Coalition \(BPI\)](#).

Sample social media language-- Feel free to alter and customize this copy! Shortened link: <http://bit.ly/2axiWoY>

TWITTER:

Expand your knowledge. Grow your business. A workshop just for #homeperformance contractors with @HPCTweets <http://bit.ly/2a70u2E> #CBWS16

#HomePerformance #Pittsburgh CONTRACTORS—Save the DATE! 1.5-day training developed just for you. @HPCTweets <http://bit.ly/2a70u2E> #CBWS16

Helpful handles

Mike Rogers - [@EnerGMatters](#)

John Tooley - [@johntooleyjr](#)

Peter Troast - [@energycircle](#)

FACEBOOK/LINKEDIN:

SAVE THE DATE! **YOUR COMPANY NAME** in partnership with the Home Performance Coalition are proud to offer an intimate 1.5 day intensive session focusing on Quality Management, Sales and Marketing for CONTRACTORS in the home performance and weatherization industry. Expand your knowledge. Grow your business. September 27-28, Pittsburgh, The CCI Center #CBWS16 <http://bit.ly/2a70u2E> @HPCorg

REGISTER TODAY! Expand your knowledge. Grow your business. September 27-28, Pittsburgh, In partnership with the Home Performance Coalition, we are proud to offer an intimate 1.5 day

intensive session focusing on Quality Management, Sales and Marketing for CONTRACTORS in the home performance and weatherization industry.

#CBWS16 <http://bit.ly/2a70u2E> @HPCorg

OVERVIEW

Expand your knowledge.

Grow your business.

Receive credits through the [Building Performance Coalition](#) (BPI).

Busy contractors like you can take advantage of unique, intensive, coordinated training developed exclusively for home performance companies.

You'll receive training and coaching in an integrated, custom-designed series of sessions, where you'll learn proven techniques for growing your home performance business. With a combination of presentations, interaction and take away materials, this Workshop will provide outstanding insights into proven management methods and tools to implement them. The leading business minds in home performance will work with you to take your ideas from conception to implementation to measurable growth. [FULL PROGRAM DETAILS](#)

EXPERT INSTRUCTION

Mike Rogers, John Tooley, Peter Troast, and their teams have a wealth of experience in the disciplines of sales and marketing; a deep, real world understanding of the challenges of selling energy efficiency services; and long history of training thousands of building and home performance professionals nationally on maximizing quality of delivering value. [TRAINER BIOS](#)