



Home  
Performance  
Coalition  
Washington, DC and Pittsburgh, PA



# Brand Yourself!

## 2017 California Regional HOME PERFORMANCE CONFERENCE & TRADE SHOW

November 14-15 | Long Beach, CA

### You're joining us to attract more business.

The more leads you get the better opportunities you have to convert them into sales. It's time to put on your savvy marketer hat and distinguish yourself from your competitors. Create a lasting impression in the minds of HPC Conference and Tradeshow attendees. *This is your chance to shine. Get your name and logo out there!*

For exact pricing and many more custom branding options, contact Chris Docchio:  
[cdocchio@homeperformance.org](mailto:cdocchio@homeperformance.org)  
(412) 424-0046

### Reception Sponsorships

- Sponsor the Welcome Reception – \$5,000
- Sponsor a Lunch – \$2,500
- Sponsor a Coffee Break – \$750

### Technology

- Sponsor a Branded Charging Station
- Host a Branded Internet Hub Spot
- Become an AV Sponsor
- Tech Sponsor – Provide conference-wide Wi-Fi



### Branding, Banners & Signage

Each opportunity includes your company logo displayed on this product give-away

- Tote Bag – \$2,500 – (Exclusive – One only)
- Lanyards – \$1,500
- Conference Badge – \$1,000
- Logo Wall Projection – \$1,000
- Hotel Room Key
- Reusable Water Bottle
- Free Standing Sign
- Conference Banner
- Hydration Station & Wellness Sponsor
- Hotel Room Gifts
- Graphic Panel with Branded Base



Visit [www.homeperformance.org/conferences/HPCali17#brand](http://www.homeperformance.org/conferences/HPCali17#brand)